

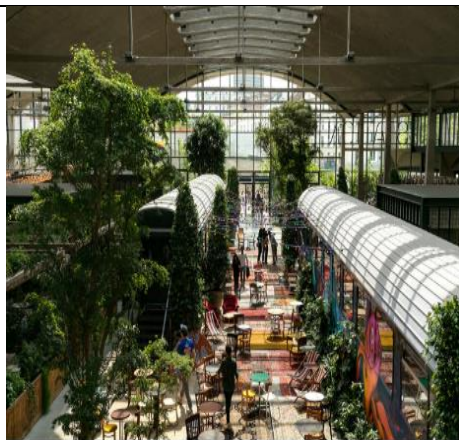
- ❖ **Conference Main Venue:** **Station F, 5 Parvis Alan Turing, 75013 Paris**
(<https://stationf.co/>)



- **Friday, June 21** **Room: Junior Stage (Station F)**
- **Saturday, June 22** **Room: Odyssey (TECHSHOP) (Station F)**

- ❖ **Coffee Breaks*** Served next to the conference rooms

- ❖ **Lunches*** Restaurant **La Felicità**, Station F
(<https://www.lafelicita.fr/>)



La Felicità

A massive restaurant zone with 4 different kitchens, a bar, a terrace that can seat roughly 1,000. Plus, this space features original train wagons converted into dining areas for you to eat, drink, relax and take your tastebuds for a ride. Behind this one-of-a-kind space: the enfant terrible, Big Mamma, well known for their trendy Italian bar-bistros.

- ❖ **Conference Dinner**** **Bateaux Mouches** – address: **Port de la conférence, Pont de l'Alma, 75008 Paris** – Metro: **"Alma Marceau"** (line 9)

* Coffee breaks and lunches are sponsored by **HEC Paris & IESEG School of Management**

** Conference Dinner sponsored by **INSEAD**

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DAY 1 - Friday, 21 June - Station F, Room: Junior Stage

10.30	Visit of Musée de la Cinémathèque	Address: 51, rue de Bercy, 75012 Paris (http://www.cinematheque.fr/)
12.00pm	Lunch	Restaurant “ La Felicità ” @ Station F (https://www.lafelicita.fr/)
13.15-14.15	Session 1:	Creativity and Collaboration
Presentation 1	Mitali Banerjee	<i>Cliques or Cosmopolitans? Relational Features of Modern Artists' Fame</i>
Presentation 2	Isabella Pozzo, Paola Cillo, Frédéric Godart	<i>Creative Couplings or Dual-Role Soloists? Igniting Creativity to Drive the Success of Fashion Brands</i>
Presentation 3	Noah Askin, Spencer Harrison, Lydia Hagvedt	<i>The Early Success Trap: Group Creativity, Ambition, and the Grammy for Best New Artist</i>
14.15-15.30	Session 2:	Creative Labor and Careers
Presentation 1	Jennifer C. Lena, Léonie Hénaut	<i>Designing Work</i>
Presentation 2	Kelly Patterson	<i>Career Dynamics in Project-Based Industries: Moving up the Ladder in the US Television Labor Market</i>
Presentation 3	Gino Cattani	<i>Erraticism and Stability in early-career creative Production. A Sequence Analytic Study in Underground Electronic Music</i>
Presentation 4	Xu Li, Amandine Ody-Brasier	<i>Costly Signals: The Labor Market Outcomes of Aspiring DJs</i>
15.30-15.45	Coffee break	Served next to the Conference Room Junior Stage
15.45-17.00	Session 3:	Status and Creativity
Presentation 1	Julien Jourdan	<i>Singing a Different Tune: Distinction Dynamics among Film Critics</i>
Presentation 2	James W Riley	<i>A Bazaar Affair: Social Costs and Collective Status Displays in the Market for Contemporary</i>
Presentation 3	Maria Laura Frigotto, Xavier Castañer	<i>The Introduction and Reception of New Public Management in the Italian opera field: Geographical Embeddedness, Institutional Change and its Field Status Structuring</i>
Presentation 4	Santoni, S., Ferriani, S., Stark, D., Devigili M.	<i>When narratives trump social structures: Early stage popularity of craft beers</i>
17.00-18.00	Guest speaker:	Marie-Claire Daveu , Chief Sustainability Officer at Kering

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19.30-21.30 Conference Dinner Bateaux Mouches

Venue:

PORT DE LA CONFÉRENCE
PONT DE L'ALMA, 75008 PARIS
www.bateaux-mouches.fr



PARIS DINNER CRUISE

The sun sets and night falls over Paris, the flagship Jean-Sébastien Mouche casts off its moorings and the harbour slowly drifts away. You are about to experience an extraordinary dinner cruise with the company Bateaux Mouches® ... The violin and the piano begin to play in tune and the city of lights slowly unveils itself as you softly slip by along the shimmering waters of the Seine. The mood is romantic, the magic is in force...You are the actors in a wonderful play, played only for you. The sophisticated menu echos the extraordinary setting, displaying culinary flair, governed by excellence. This dinner cruise will be remembered as one of the most special moments of your stay in Paris.



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DAY 2 - Saturday, 22 June -Station F, Room: Odyssey (TECHSHOP)

9.00-9.45 **Keynote speaker:** **Rodolphe Durand**, Joly Family Professor of Purposeful Leadership-Strategy Department - Founder and Academic Director- Society and Organizations (S&O) Center

9.45-10.45 **Session 4:** **Craft and Creativity**

Presentation 1 **Noa Berger** *The Craft of Coffee: Is the Specialty Coffee Market Transforming the Coffee Industry into a Creative One?*

Presentation 2 **Laura Dupin, Filippo Carlo Wezel** *Are We All Artisans? Competing Craft Ontologies and Producers' Location Choice*

Presentation 3 **M. Pilar Opazo, Sonia Coman** *A Canon of One's Own: A Comparative Analysis of the Cultural Production of Ferran Adrià (Gastronomy) and Murakami Takashi (Visual Arts)*

10.45-11.00 **Coffee Break** Served next to the Conference **Room Odyssey**

11.00-12.15 **Session 5:** **Creative Innovations**

Presentation 1 **Micki Eisenman, Tal Simons** *A Rising Ride Lifts all boats: The Origins of Institutionalized Aesthetic Innovation*

Presentation 2 **Candace Jones** *Ugly Duckling No More: Materiality and Aesthetic Legitimacy in Innovation and Evaluation*

Presentation 3 **Martina Montauti, Filippo Carlo Wezel** *The Old Master's Comeback: A Market-Identity Perspective on Returns from Specialization*

Presentation 4 **Grégoire Croidieu, Walter W. Powell** *From Crû to Classé: How the Veneration of the 1855 Bordeaux wine Classification led to the Reinvention of the Bordeaux Wine Tradition*

12.15-13.30 **Session 6:** **Creative Fields**

Presentation 1 **Christophe Spaenjers** *Machines and Masterpieces: Predicting Prices in the Art Auction Market*

Presentation 2 **Joris J. Ebbers, Mark A.A.M. Leenders, Jonathan J. E. Augustijn** *The Benefits of Membership Programs for Museums beyond Fees: From Cross-buying to New Member Recruitment*

Presentation 3 **Charles Kirschbaum, Gabriela Antibas, Fabio Ayres, Frédéric Godart** *Consecration at the Margins: how Firms mobilize rhetorical strategies at the fashion industry in Brazil*

Presentation 4 **Raissa Pershina, Santi Furnari** *Overcoming Stigma: The Case of Coin-op Videogames*

13.30-14.30 **Lunch Break** Restaurant "**La Felicità**" @ Station F

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