



Press release
February 27, 2019

HEC Paris and Fundação Dom Cabral enhance EMBA through international academic cooperation

HEC Paris and Fundação Dom Cabral (FDC) have joined forces to develop academic activities in Latin America and Europe. The objective of this partnership is to increase value for the participants from the FDC EMBA and HEC EMBA through the alignment of their programs. The partnership comes from the strategic goal to develop the global reach of their respective Executive MBA programs.

Both programs face similar challenges: macro-economic changes, changing workforces, changing needs of executives, and competition in the executive education market. Furthermore, FDC has recently conducted a complete revamp of its program including the addition of international tracks in order to increase the internationalization opportunities for its participants and facilitate participant exchanges from international schools.

The first area of cooperation of these two institutions renowned for their academic excellence is to provide international mobility within their Executive MBA programs. Participants of the HEC Paris International EMBA have joined existing cohorts in Brazil and FDC EMBA participants have enrolled in HEC Paris modules in France, China and Qatar.

HEC Paris is currently offering the opportunity to EMBA participants to take a major composed of two seminars at FDC in Belo Horizonte in Brazil. Likewise, the modules successfully completed by FDC participants at HEC Paris will be used for credit toward the FDC EMBA.

Nathalie Lugagne, Associate Dean in charge of Executive Education at HEC Paris underlined,

“The addition of international destinations and partnerships within an EMBA increases the value for participants by providing experiences in different realities and an understanding of new business environments. This additional destination for mobility at a world-class business school brings great value to the curriculum.”

"One of the great pillars of the program is the Global Business environment. Therefore, international practices are important for the cultural understanding of 21st century scenarios and environments", added Marcelle Gama Viana, MBA Program Director, Fundação Dom Cabral.

About Fundação Dom Cabral

FDC was founded in 1976. FDC brand carries the tagline "be relevant". It means relevant to all stakeholders but above all, to society. FDC mission is to transform society through education and the development of executives, entrepreneurs and public managers.

FDC's excellence in Executive Education is internationally recognized. It ranks among the best business schools in the world according to the Financial Times Executive Education ranking.

About HEC Paris

Specializing in education and research in management sciences, HEC Paris offers a complete and unique range of academic programs for the leaders of tomorrow: the Grande Ecole program, Specialized Masters and MSc, Summer School programs, the MBA, Executive MBA and TRIUM Global Executive MBA programs, the PHD program and a wide range of programs for executives and managers.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris has a full-time permanent faculty of 140 professors, 4,500 students and 8,000 managers in executive education programs every year.

Press contact:

Julie Dobiecki

+33 1 39 67 94 39

dobiecki@hec.fr