



Press release  
Paris, April 4, 2019

## **HEC Paris, Ecole Polytechnique Executive Education and Mohammed VI Polytechnic University launch a program in *Entrepreneurship for Renewable Energies in Morocco***

---

The “Entrepreneurship for Renewable Energies in Morocco” program was launched at Ecole Polytechnique on March 28.

The program is intended for managers, researchers, engineers and start-up entrepreneurs from the renewable energy or energy sectors and for personnel from public institutions. The program provides participants with dual expertise in engineering & entrepreneurship for the energy market in a context of energy transition.

22 participants have enrolled for this highly innovative, cutting-edge program, co-designed by Ecole Polytechnique Executive Education with the support of InnoEnergy, Mohammed VI Polytechnic University and HEC Paris. The first two modules are classroom based and taught in the Paris area, while the last one is taught at the IRESEN site in Benguerir. The Green Energy Park on its 8-hectare site is a unique campus with a 3,000 m<sup>2</sup> in-house research institute housing several laboratories working in the field of photovoltaic or concentrated solar power. The IRESEN was one of the first research and development institutes in Morocco to be dedicated to renewable energies and is based in Benguerir, the country’s green city.

The course ends with an e-learning module and the submission of a professional project report.

Jean Michel Gauthier, a Professor at HEC Paris, and Bernard Dréviillon, a Professor in the Physics Department at Ecole Polytechnique, are the program’s Academic Directors. Jean-Michel Gauthier is also Chief Economist Officer for Energy & Resources at Deloitte in Paris. He advises large energy corporations, governments and the European Commission. He is an acknowledged as an expert in the energy economy, energy markets and regulation.

Bernard Réveillon is a Director of Research at Ecole Polytechnique specializing in thin-film photovoltaic applications and nanomaterials. He is the author of some 30 patents for inventions and was also the founder of a Joint Research Team for large corporations working in the new energy sector and one of the project initiators for the Île-de-France Photovoltaic Institute.

**About HEC Paris**

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris boasts a faculty of 110 research professors, 4,500 students and over 8,000 managers and executives in training each year, and has an Alumni network of more than 60 000 HEC Alumni worldwide.

### **About Ecole Polytechnique Executive Education**

Ecole Polytechnique is a resolutely international school combining research, teaching and innovation of the highest scientific and technological standards. Its courses promote a culture of excellence capitalizing on its scientific expertise. It is for this reason that X has created Ecole Polytechnique Executive Education encompassing its whole range of lifelong training programs, backed by the multidisciplinary excellence which characterizes teaching and research at the school and offering training and support based on its technological and scientific expertise.

Ecole Polytechnique Executive Education provides diploma programs, certificate courses and short programs for business leaders, managers, engineers and scientists, as well as seminars and bespoke training programs for national and international companies of all sizes and in all fields. Its mission is to accompany the professional development of companies and individuals by providing them with unique training solutions around five key themes: digital technology, engineering and sciences, innovation and entrepreneurship, projects and systems, management and change.

Find out more at: [exed.polytechnique.edu](http://exed.polytechnique.edu)

### **About Mohammed VI Polytechnic University**

Mohammed VI Polytechnic University (UM6P) is a private university with an African and international reach. Mohammed VI Polytechnic University (UM6P) has an original teaching and research system complying with the highest international standards. It boasts the best in information technologies, living labs, state-of-the-art technology platforms, technology transfer and innovative project incubation in areas crucial to sustainable socio-economic development in Morocco and the rest of Africa.

Thanks to an international academic network and prestigious partnerships, it has launched a variety of projects and programs in education, research, innovation and business unit development. Mohammed VI Polytechnic University (UM6P) has several faculties, schools and institutes offering various disciplines such as industrial management, engineering, agriculture for arid areas, green technologies and sustainable development, urban planning and architecture, business and management, human and social sciences, and public administration and governance. Further disciplines are currently under development.

#### **Press contacts:**

HEC Paris  
Julie Dobiecki  
[dobiecki@hec.fr](mailto:dobiecki@hec.fr)  
+33637396299

Polytechnique

Hélène Nivard  
helena.nivard@polytechnique.edu