



Press release  
January 10, 2017

## **French-American Chamber of Commerce - New York and HEC Paris Announce Strategic Partnership to Promote Student Mobility between France and the U.S.**

**New York, NY** – The French-American Chamber of Commerce in New York (FACC-NY) and HEC Paris are pleased to announce a strategic agreement to boost student mobility between France and the United States. Together, the two renowned organizations will actively promote the FACC Foundation's Serge Bellanger Business Scholarship Program, which benefits French and American students wishing to study on the other side of the Atlantic. The FACC-NY and HEC Paris will also increase cooperation on international career development programs, U.S.-based internships and joint events for the French-American business community in New York.

Since 2012, the French-American Chamber of Commerce Foundation's Serge Bellanger Business Scholarship Program has offered substantial scholarships to both American students studying at French business schools including HEC Paris, as well as to French students wishing to complete a degree at top universities in the U.S. HEC Paris and the FACC-NY will work together to generate awareness of this program among potential candidates.

By way of its vast network and its dedicated CareerConnect platform, the FACC-NY will match HEC Paris students with internship and career opportunities in the technology, media, entertainment, consulting and financial sectors in the New York area. As a "J-1 Visa Sponsor Partner Organization" to HEC, the FACC-NY will also facilitate these transatlantic experiences for globally-minded and ambitious professionals.

The FACC-NY and HEC Paris, along with the New York Chapter of HEC Alumni, will strive to identify synergies in their New York event planning and communication initiatives, with the goal of harnessing each organization's expertise.

"This partnership marks a major milestone for French-American business cooperation," said Elsa Berry, President of the French-American Chamber of Commerce and its Foundation. "By combining our respective resources, expertise and opportunities, the FACC-NY and HEC Paris are supporting the next generation of transatlantic business leaders."

Peter Todd, Dean of HEC Paris, added: "This agreement formalizes our strong, strategic relationship with the FACC-NY. It allows us to offer the very best opportunities to our students across the U.S. and thereby supports our ongoing internationalization. Job placement and global expansion are key pillars of our strategy to launch HEC Paris into the top ten management schools in the world."

### **About the French-American Chamber of Commerce**

Founded in 1896, the French-American Chamber of Commerce – New York is the leading bilateral, binational non-profit private membership association for connecting, educating and supporting the French-American business community. Our mission is to enhance economic relations between the United States and France, and to promote the development of our member companies in the New York region.

The FACC-NY offers a full range of services to support its members. Membership professionals facilitate connections and referrals to assist member companies in identifying business development opportunities. The organization produces more than 30 conferences and networking opportunities per year to engage both members and the larger New York business community. Through its International Career Development Programs, the FACC-NY has helped prepare thousands of young international professionals and students for a future in the global economy by sponsoring highly skilled candidates for J-1 visas.

### **About the French-American Chamber of Commerce Foundation**

In 2012, the FACC Foundation was created to sponsor the training and education of the next generation of transatlantic business leaders. Through its highly selective scholarship program, the Foundation provides financial support to French students seeking to pursue an MBA in the U.S., and to American students who wish to pursue business degrees at top French universities, such as HEC Paris.

### **About HEC Paris**

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer Schools, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrollment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

HEC Paris was ranked the second-best business school in Europe by the Financial Times' overall business school rankings in December 2016.

### **About HEC Paris in New York**

Since the 1950s, HEC Paris alumni have been active in New York. The chapter currently has approximately 500 French, American and International members - including prominent business leaders in the financial, cosmetic, retail and consumer services sectors - making it the largest alumni chapter for the school in the United States

In June 2015 HEC Paris opened a representative office in New York to support the school's corporate relationships, student recruitment and its alumni network across the country.

### **Press contacts:**

Alexander KUTLER  
French-American Chamber of Commerce – New York

Julie DOBIECKI  
HEC Paris

[akutler@faccnyc.org](mailto:akutler@faccnyc.org)  
+1 212 867 3596

[dobiecki@hec.fr](mailto:dobiecki@hec.fr)  
+33 1 39 67 94 39