



## **Going worldwide : 12 new startups are joining the Hectar - HEC Paris accelerator. Among them, 4 are operating outside France.**

**On Monday 9 and Tuesday 10 May**, the 12 start-ups of Hectar Accelerator Season 2 took part in their bootcamp.

Like their predecessors welcomed last February, they are all providing solutions to counter environmental, social and economic challenges and ensure the success of the agricultural transition. But this new edition is also the beginning of the internationalization of the program since **4 companies operate in South Africa and Europe** (Vegetal Signals), **Australia** (Bilberry), **Asia** (Phagos), **Great Britain** (Muddy Machines).

These 12 startups were selected by a jury of entrepreneurs, farmers, researchers, investors and of course the 4 partners of the accelerator: **Naturalia, Parfums Christian Dior, Sucden Ventures and Timac Agro France.**

They will benefit from the entire ecosystem developed by Hectar and the HEC Paris Incubator. The goal is to support **80 startups in 2 years to become the reference in Agri Tech, Food Tech and Regenerative Agriculture.**

- Atelier Sarrasin (from the brand [Buffon & co](#)): Producer of biscuits, appetizers, steaks made from buckwheat
- [Axioma France](#): Designer and manufacturer of biostimulants for plant production (based on plants and seaweeds extracts)
- [Bilberry](#): Developer of a network system intended to reduce the amount of pesticides used in field crops
- [Cascade](#): Developer of greenhouse films converting sunlight into wavelengths for photosynthesis
- [Funky Veggie](#): Producer of tasty and gourmet vegan alternative products
- [Jungle](#): Large scale vertical farms for the food, perfume and cosmetic industries
- [Kheops](#): Developer of solutions facilitating local trade between producers and professional buyers
- [Muddy Machines](#): Developer and manufacturer of autonomous harvesting robots for specialized crops
- [Phagos](#): Channel bacteria's natural predator, the bacteriophage, to provide a sustainable alternative to antibiotics
- [SolicaZ](#): Developer of bacterial biostimulants promoting plant growth for an eco-efficient agriculture
- [Vegetal Signals](#): Developer of a support and automation platform based on plant electrophysiology
- [Veragrow](#): Developer of biostimulants made from lombricompost and organic wastes



**The next class will start in September.** Applications can already be submitted here: [www.hectar.co/accelerator](http://www.hectar.co/accelerator)

Lévis-Saint-Nom, May 11, 2022

**Learn more about Hectar :**

[Hectar.co](http://Hectar.co)

**Learn more about the accelerator's partners :**

[Incubateur HEC Paris](#)

[Timac AGRO France](#)

[Parfums Christian Dior](#)

[Naturalia](#)

[Sucden](#)

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**About Hectar**

Hectar's vocation is to enlighten and bring solutions to farmers. This ecosystem focused on agriculture, entrepreneurship and technology brings together on the same place : a pilot farm in organic transition and regenerative agriculture, a training campus, an accelerator for agricultural startups, research, experimentation and seminar spaces, as well as an educational center dedicated to welcoming children and encouraging them to discover agriculture, nature and biodiversity. This place, unique in its nature and size, is committed to being part of the answer to the agricultural challenges facing our society: 160,000 farms are to be taken over within the next three years, i.e. 1/3 of the farms in France, 70,000 agricultural jobs are to be filled each year and 20% of agricultural soils suffer from erosion. A public interest project, Hectar was founded by Audrey Bourolleau and Xavier Niel. It is located in the Vallée de Chevreuse, 30 minutes from Paris.

**About HEC Paris Incubator**

The HEC Paris Incubator is a program of the HEC Paris Innovation and Entrepreneurship Center. It mobilizes all the resources of the HEC ecosystem - experts, professors, students, investors, partners - around talented entrepreneurs. Its ambition is to enable entrepreneurs to achieve in 3 months, the goals they would have reached alone in 1 year. The HEC Paris Incubator currently supports 150 startups from 20 different sectors and several countries.