

DAY 1

WEDNESDAY MAY 22, 2024

DAY 2

THURSDAY MAY 23, 2024

WELCOME COFFEE 12:45

INTRODUCTION

13:15-13:30

GEORG WERNICKE & RODOLPHE DURAND CHRISTOPHE PERIGNON (DEAN FOR RESEARCH)

SESSION 1

13:30-14:45

PANEL DISCUSSION

D I S C U S S A N T

DON LANGE

Arizona State University

SESSION 2

16:15-17:15

PANEL DISCUSSION

D I S C U S S A N T

FRANK WIJEN

KU Leuven

SESSION 3

18:00-18:45

PITCH YOUR RESEARCH IDEA

SESSION 4

09:00-10:15

PITCH YOUR RESEARCH IDEA II

SESSION 5

11:45 - 13:15

PANEL DISCUSSION

D I S C U S S A N T

JIAO LUO

University of Minnesota

HOW DO STARTUPS SELF-GOVERN THEIR ETHICAL AI DEVELOPMENTS?

Michael Impink (HEC Paris)
Rob Seamans (New York University)
Jim Bessen (Boston University)

INNOVATION FROM INSTITUTIONS: WHY SOME INSTITUTIONAL LOGICS ENABLE INNOVATION MORE THAN OTHERS.

Marco M. Daprà (UC Louvain)
Patricia H. Thornton (Texas A&M University & HEC Paris)
Frank Janssen (UC Louvain)

THE ANTI-ESG MOVEMENT'S CORPORATE TARGETS AND TACTICS

Samantha Darnell (Wharton, University of Pennsylvania)
Tony He (Rutgers University)
Witold Henisz (Wharton University of Pennsylvania)
Kate Odziemkowska (University of Toronto)

CAUGHT BETWEEN THE FRONTS: A LEGITIMACY-BASED VIEW ON WESTERN FIRMS' RESPONSE TO THE UKRAINE WAR

Louis Vandepoele (University of Mannheim)
Georg Wernicke (HEC Paris)

COFFEE BREAK 14:45

15:00-16:00

KEYNOTE ADDRESS

JIAO LUO

University of Minnesota

COFFEE BREAK 16:00

LINKEDIN'S GLOBAL EXPANSION AND ITS INFLUENCE ON THE CORPORATE DIRECTOR LABOR MARKET: ENHANCING EQUALITY AND COMPETITION

Luc Paugam (HEC Paris)
Yanting (Crystal) Shi (HEC Paris)
Yujie Yao (HEC Paris)

CORPORATE LOBBYING IN THE EU: WINNERS AND LOSERS

Nel Dutt (Bocconi University)
Miguel Espinosa (Bocconi University)
Ruyue Li (Boston University)
Johan Rath (Bocconi University)
Elie Sung (HEC Paris)

REPAIRING ANOMIE THROUGH 'IMPRINTING WORK': THE CASE OF BUEN CONSEJO AND CRUZ DEL SUR IN BARRACAS, BUENOS AIRES

Tomas Farchi (HEC Paris - Qatar)
Pablo Fernandez (IAE Business School)
Markus A. Höllerer (UNSW Sydney)
Ignasi Martí Lanuza (ESADE)
Pablo Martin de Holan (HEC Paris in Qatar)

COFFEE BREAK 17:45

THE RIPPLE EFFECT OF RETRACTIONS ON SCIENTISTS' PUBLICATIONS AND NETWORK

Paul Bliot (HEC Paris)
Julien Jourdan (HEC Paris)

RANKING INTEGRATION AND RACIAL DIVERSITY

Wooseok Jung (HEC Paris)
Amanda Sharkey (Arizona State University)

A STUDY OF EMPLOYEE TURNOVER IN SOCIALLY IRRESPONSIBLE PUBLIC FIRMS: THE MODERATING ROLE OF CORPORATE PURPOSE

Pauline Asmar (HEC Paris)

PRESENTERS DINNER

19:15 onwards

HEC CHATEAU

MANAGING STAKEHOLDER HETEROGENEITY TO GOVERN THE COMMONS: THE CASE OF CALIFORNIA GROUNDWATER

Marc Legrand (HEC Paris)
Bertrand Quelin (HEC Paris)

MODERN SLAVERY SURVIVOR LEADERSHIP. EXPLORING 'INCLUSIVE LEADERSHIP' AND VULNERABILITY

Finia Kuhlmann (HEC Paris)

LABOR MARKET OUTCOMES AND VOTING BEHAVIOR: EVIDENCE FROM FRANCE

Eric Mengus (HEC Paris)
Tomasz Michalski (HEC Paris)

UNBECOMING A PROFESSIONAL: THE ROLE OF MEMORY DURING FIELD TRANSITIONS IN JAPAN AND THE US

Ricardo Azambuja (Rennes School of Business)
Lisa Baudot (HEC Paris)
Takahiro Endo (University of Victoria)
Saori Matsubar (Dokkyo University)
Dana Wallace (University of Central Florida)

DECISION-MAKING IN ORGANIZED PHILANTHROPY: AN ETHNOGRAPHY WITHIN A CORPORATE FOUNDATION

Arthur Gautier (ESSEC Paris)

WELCOME COFFEE 08:30

COFFEE BREAK 11:30

COFFEE BREAK 10:15

10:30-11:30

KEYNOTE ADDRESS

DON LANGE

Arizona State University

CLOSING REMARKS

13:15 - 13:20

CONCLUDING LUNCH

13:20-15:00

BEST WESTERN