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Press release

HEC Paris Business School and Yale School of Management bring program for senior women leaders to Europe

Launching in Europe for the first time in March 2020, the Yale-HEC Paris Women's Leadership Program combines the excellence and expertise of both top schools to offer the best training for rising women leaders in the continent

Paris, February 2020. HEC Paris Business School and the Yale School of Management have joined forces to bring the successful Yale Women's Leadership Program to Europe. The program, to take place at HEC Paris in March 2020, is set to bring together women leaders from around the continent.

The Yale-HEC Paris Women's Leadership Program has been designed to fulfil the specific challenges of women moving into or already in leadership positions. In doing so, the course will also address a more general pressing business need: to increase the presence of women in senior positions.

Current research shows that companies with gender-diverse management enjoy significantly better financial performance. However, women remain underrepresented in business leadership. In the EU, women are about half of all those employed, and yet they represent only 17% of senior executives, according to Eurostat.

"Time and time again, we are confronted with the benefits of having more women representation at the top. However, time and time again we fail to both promote and train women for leadership," said Jeremy Ghez, HEC Paris Professor of Economics and International Affairs.

The four-day program aims to correct this by tackling challenges unique to women leaders—for example, helping the wider business community understand and embrace the benefits of diversity, and developing a career strategy that fulfils both personal and professional objectives.

The program combines the strengths of two world-leading executive education providers. The Yale School of Management brings globally renowned faculty, revered for their original research on critical leadership issues and commitment to developing change-oriented leaders. Since the inception of the Women's Leadership Program in 2016, Yale faculty and staff have consistently delivered a market-relevant program designed to drive change. Reception of the Women's Leadership Program in the U.S. was so enthusiastic that Yale began offering it quarterly to meet demand.

HEC Paris adds the European perspective, making the program highly tailored and relevant to European women leaders. The school has a longstanding record in promoting female leadership. According to Professor Ghez, "This program helps us capitalize on the full potential of the HEC Paris ecosystem that has long promoted diversity in the workplace and beyond. We live in a time that calls for novel ideas and radically different models. Gender diversity can't be just a buzzword in this context."

Some of the topics addressed during the program include strengthening cross-cultural communication skills, creating high-performing teams, building effective networks, developing as a thoughtful leader,

driving innovation, and creating an authentic leadership style. In addition, the program provides excellent opportunities to connect with a global network of like-minded women.

“Consistently in this program, participants are willing to be honest with one another and themselves,” said Emma Seppälä, co-director of the Yale College Emotional Intelligence Project at the Yale Center for Emotional Intelligence and Women’s Leadership Program Faculty Director. “This generosity improves participants’ ability to apply insights from the curriculum to their own lives and develop meaningful relationships with one another that continue well after the course concludes.”

About HEC Paris

Specializing in education and research in management sciences, HEC Paris offers a complete and unique range of academic programs for the leaders of tomorrow: the Grande Ecole program, Specialized Masters and MSc, Summer School programs, the MBA, Executive MBA and TRIUM Global Executive MBA programs, the Ph.D. program and a wide range of programs for executives and managers.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris has a full-time faculty of 140 professors, 4,500 students and 8,000 managers in executive education programs every year.

About Yale School of Management

Yale SOM Executive Education advances the mission of the Yale School of Management through educating leaders in business and society. In partnership with faculty, Yale SOM designs and delivers immersive, impactful executive development programs on business and leadership topics that transform senior leaders, their teams, and their organizations.

Yale Executive Education leverages the school’s global reach, integrated thinking, and intellectual wealth to offer customized corporate programs built in partnership with clients and open enrolment programs for individuals or small teams in areas built on Yale expertise and research.

For more information:

<https://www.hec.edu/en/executive-education/executive-short-programs/women-s-leadership-program>

Media contacts:

Julie Dobiecki, International PR Manager, HEC Paris Business School
dobiecki@hec.fr / +33637396299

Emily Gordon, Associate Director, Media Relations and Faculty Research, Yale School of Management
emily.gordon@yale.edu / +1 203-432-6521

Carla Vargas Puccio – Managing Director, ComunicasPR – HEC Paris Business School
carla@comunicaspr.com / +44 787 630 4745